

Customer success story  
WorkVentures

Industry  
Not For Profit 

Location  
Australia

Greentree product suite  
Financial Management  
Workflow  
eReporting  
Greentree IQ  
(Powered by QlikView)

Greentree Partner  
GT Business

# ERP SUPPORTS WORTHY ENTERPRISE

WorkVentures chooses Greentree to ensure it keeps delivering work skills to the disadvantaged.

When WorkVentures, one of Australia's oldest social enterprises, decided to upgrade its business systems, it knew that GT Business Solutions, and Greentree, were the right choices.

"We trust GT Business," says Linda Graham-McCann, CEO of WorkVentures. "They've supported us for a long time and helped our organisation in so many ways. While we had conversations with a couple of other companies, we knew in our heart of hearts that we wanted to go with GT Business. These kinds of relationships go way beyond just making a buck."

WorkVentures has helped more than 230,000 people through its 35-year history, improving lives by providing training and computer skills that help people find work. Its founder, Steve Lawrence, started many different business ventures, which means it has to manage a very complex revenue model.

"Also, where we receive grant funding, our supporters expect detailed acquittals of every dollar we spend to ensure we're achieving the best possible outcomes on their investments," Linda says.

## Gaining hands-on experience

"We started as a benevolent institution reaching out to the poor, to indigenous communities, to migrants,

and to people who lacked the computer skills that you need to get a job today," Linda explains.

"People are much more tech-savvy now than they were when we began, and our work today centres around providing employment skills and dealing with related issues that prevent people from finding work. There are plenty of people out there with talent in the IT area who are unable to complete training through mainstream organisations like TAFE and universities for various reasons."

WorkVentures also operates technology services businesses turning over millions of dollars of revenue each year, making it a unique environment that can provide hands-on experience as well as formal qualifications.

"There are thousands of roles available for qualified people, so as fast as we can get these kids up to speed and feeling confident, we can place them in a permanent job," Linda says.

## Old faithful- well not so much...

WorkVenture's legacy accounting system, Platinum, had provided 15 years of (almost) faithful service. "Platinum met our needs for many years, but when the developers stopped providing support we were



Linda Graham-McCann, CEO  
WorkVentures

"Quite simply, Greentree is going to make us more efficient."

# we<sup>3</sup>



left in a difficult position. We were only able to keep it running for so long because of our partnership with GT Business," says Linda. "But we could both see Platinum was on its last legs, and we knew it was time to upgrade."

As for the benefits of Greentree, Linda is succinct. "It's physically faster, it has more functions, the Workflow dashboard is fantastic, and it's going to automate so many of the manual processes.

"Quite simply, Greentree is going to make us more efficient."

"We trust GT Business.  
These kinds of  
relationships go way  
beyond just making a buck."



WorkVentures is a Social Enterprise that helps people from all walks of life to realise their potential and become confident, kind, skilled and productive citizens of our digital society.

[www.workventures.com.au](http://www.workventures.com.au)



GT Business Solutions is a Sydney-based business software reseller specialising in the supply and support of business solutions for small to medium size businesses. The aim of GT Business Solutions is to provide the best possible solution for customers via a responsive and partnership orientated approach. GT Business is able to provide consulting services from implementation and support of Greentree Business Solutions to systems development, customisation and modification. They also provide networking and hardware supply services.

[www.gtbusiness.com.au](http://www.gtbusiness.com.au)



We have one obsession: building the best business software. Greentree is today's ultimate business painkiller and multivitamin, that in 10 years' time will still be the best performing business software.

[www.greentree.com](http://www.greentree.com)

**WORKVENTURES  
PRIMED FOR BUSINESS**